



2021

Gujarati Samaj of Tampa Bay presents the 33rd

India Festival

Saturday November 6th, 2021 11:00 am to 10:00 pm
Florida State Fairgrounds, Tampa

Sponsorship Package





Gujarati Samaj of Tampa Bay Presents

The 33rd India Festival

Saturday November 6th, 2021

11:00 am to 10:00 pm

Florida State Fairgrounds, Tampa

www.indiafestivaltampabay.com

www.gujaratisamajtampabay.com

Dr. Sanjay Navadia - Chair of India Festival 813-943-1713

Keval Brahmabhatt - GSTB President 813-494-2700

Jyoti Gandhi - Vice chair India Festival 727-534-3767

Mahesh Modha - Treasurer 813-476-1540

Advisory committee :

Dr. C J Patel - 813-787-9656

Vijay Gandhi - 863-287-7970

Dinesh Gandhi - 727-858-4123

The History of India Festival

Tampa Bay's India Festival has become one of the most popular and one of the largest Indian Cultural events in the United States. India Festival began in 1987 at the University of South Florida's Sun Dome.

As the founding Chairman, Dr. Kiran Patel was instrumental in organizing the inaugural event which attracted over 3,000 attendees along with vendors from across the country.

Many cities around USA have followed suit and started their own India Festivals but none have surpassed the magnitude of Tampa Bay's.

The tradition continues this year as we prepare for the 33rd Annual India Festival. Every year, over 12,000 people shuffle in and around the Florida State Fairgrounds which became the festival's new home since 2011. The dance competitions have become so competitive that it is now a genuinely unique opportunity to showcase some unbelievable young talent.

The goal of India Festival is to give the children and families of Indian origin a chance to feel like they have a piece of home right here in Tampa Bay. Now we can share our India heritage with so many other communities and cultures and make it an even more unique event.

The Festival has grown beyond everyone's expectations and continues to do so year after year with the help of hundreds of volunteers and sponsors alike.



Dr. Sanjay Navadia
Chair of India Festival 2021

A Message from Chairperson

It is a genuine honor for me to represent the Board of the Gujarati Samaj of Tampa Bay, and to have the ability in thanking you for considering a sponsorship of this event. We intend on making this year's India Festival like none other, in a way that helps showcase what your companies have to offer to a multitude of clientele, while also addressing the impacts that Covid-19 has had upon the larger community.

As a sponsor, you will have the opportunity to expand your business, and magnify the importance of the services that your company provides, along with several other event-related benefits. You will find that the available sponsorship options have the potential to both increase the domain of your company and support such a wonderful cultural event that this community looks forward to.

Our Sponsorship committee will reach out in the following weeks to discuss options that you will encounter in the process and any concerns that you may have as we approach the event. In the circumstance you have questions before then, please feel free to contact us at the following email address: sponsors@indiafesttampa.org

Once again, we thank you for your consideration, and look forward to a favorable relationship in the India Festivals to come.



Sponsor India Festival

Tampa Bay's India Festival is a unique annual event presented by the Gujarati Samaj of Tampa Bay. It is the largest event of its kind and is a gathering of people from all areas of the country. All proceeds will be invested back into the community to promote youth education and to expose them and others to the Indian culture through a variety of activities and events. At its core, India Festival is a festival of arts and dance in which nearly 1000 participants from age four years old to senior citizens come showcase their talents.

As our sponsor, you will have an opportunity to highly publicize your company or organization. Our audience is comprised of over 10,000 people representing a variety of cultures, communities, professions and community leaders. We advertise to all communities via television and radio ads, Facebook, email, Twitter, flyers, banners, posters and online media.

Our past advertisers and sponsors have been very satisfied with the response they have received through this forum so we have no doubt that you will also receive similar results.

We sincerely hope you consider joining
our efforts to make this event a success.



Sponsorship Levels

India Festival offers several levels of sponsorship, advertising and commercial booths available. There is something for every budget. We can also customize a package to meet your specific requirements.

Grand Event Sponsor Level	\$15,000.00 and above
Platinum Level	\$10,000.00 & above
Diamond Level	\$7,500.00 & above
Gold Level	\$5,000.00 & above
Silver Level	\$3,000.00 & above

**Sponsors to provide their own banners and commercials one week prior to event.*

*** Sponsorship plan subject to change.*

Sponsorship Benefits

Grand Sponsor – Event Level	\$15,000.00 & above
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- ✓ Includes Name on the trophy
- ✓ Company name /logo on event tickets
- ✓ Company name/logo on all media releases
- ✓ One banner (3'x6') near the stage
- ✓ Recognition on stage during prime time
- ✓ 20 second video clip and rolling digital ad
- ✓ Company logo and link on the India Festival website
- ✓ One extra-large booth
- ✓ 25 Complimentary tickets plus VIP seating
- ✓ 6 Complimentary parking passes
- ✓ Two banners (3'x6') in auditorium
- ✓ Full page color ad on either inside front or inside cover of the souvenir book



Sponsorship Benefits *(Continued)*

Platinum Level \$10,000.00 & above

- ✓ Company's name/logo on all media releases
 - ✓ One banner (3'x6') near the stage
 - ✓ Recognition on stage during prime time
 - ✓ 20 second video clip and rolling digital ad
 - ✓ Company logo and link on the India Festival website
 - ✓ 1 extra-large booth
 - ✓ 20 Complimentary tickets plus VIP seating
 - ✓ 4 Complimentary parking passes
 - ✓ 2 banners (3'x6') in auditorium
 - ✓ Full page color ad in the souvenir book
-

Diamond Level \$7,500.00 & above

- ✓ Company's name/logo on all media releases
- ✓ One banner (2'x6') near the stage
- ✓ Recognition on stage during prime time
- ✓ 15 second video clip and rolling digital ad
- ✓ Company logo and link on the India Festival website
- ✓ 1 extra-large booth
- ✓ 15 Complimentary tickets
- ✓ Preferred seating
- ✓ 3 Complimentary parking passes
- ✓ 2 banners (2'x6') in auditorium
- ✓ Full page color ad in the souvenir book



Sponsorship Benefits *(Continued)*

Gold Level \$5,000.00 & above

- ✓ Company's name/logo on all media releases
 - ✓ Recognition on stage during prime time
 - ✓ Rolling digital ad
 - ✓ Company logo and link on the India Festival website
 - ✓ 1 complimentary booth
 - ✓ 8 Complimentary tickets
 - ✓ Preferred seating
 - ✓ 2 Complimentary parking pass
 - ✓ 2 banners (2'x6') in auditorium
 - ✓ Full page color ad in the souvenir book
-

Silver Level \$3,000.00 & above

- ✓ Company's name/logo on all media releases
- ✓ Recognition on stage
- ✓ Rolling digital ad
- ✓ Company logo and link on the India Festival website
- ✓ 1 complimentary booth
- ✓ 5 Complimentary tickets
- ✓ Preferred seating
- ✓ 1 Complimentary parking pass
- ✓ 1 banner (2'x6') in auditorium
- ✓ 1/2 page color ad in the souvenir book



The 33rd India Festival Tampa, FL

Saturday November 6th, 2021, 11:00 am to 10:00 pm

Florida State Fairgrounds, Tampa



Sponsorship Form

Organization Name:

Organization Address:

Billing Address
if different :

Contact Names:

<input type="text"/>	<input type="text"/>	<input type="text"/>
(Last)	(First)	(Middle)

Contact Phone #:

<input type="text"/>	<input type="text"/>	<input type="text"/>
(Business)	(Cell)	(Fax)

Contact Email Address:

Paid by Check/Credit
Card #

<input type="text"/>	<input type="text"/>	<input type="text"/>
(Check #)	(Credit Name, Number and Exp. Date)	(Code)

We would like to sponsor **33rd India Festival 2021** at
following level :

<input type="checkbox"/>	\$15,000.00	<input type="text"/>
<input type="checkbox"/>	\$10,000.00	<input type="text"/>
<input type="checkbox"/>	\$7,500.00	<input type="text"/>
<input type="checkbox"/>	\$5,000.00	<input type="text"/>
<input type="checkbox"/>	\$3,000.00	<input type="text"/>

Please make Check Payable to:

India Festival 2021

Mailing Address:

Mahesh Modha

1907, Winglewood Circle,
Lutz, FL 33558

Phone : 813-476-1540

Email address:

www.indiafestivaltampabay.com
www.gujaratisamajtampabay.com